

Bio | Marcel Venter

Marcel Venter is a designer with 20+ years experience in the design industry, both in Johannesburg, South Africa and Denver, Colorado.

A passionate designer with experience in Identity Design, Signage, Environmental Graphics and Web design.

Before relocating to Denver, Marcel owned a corporate design studio and an architectural sign company in South Africa. He was also creative director and associate at KSDP Pentagraph (now [The Brand Union](#)) Johannesburg and creative director at Davis Design, Denver, Colorado.

Marcel has led and managed a diverse range of design projects, including corporate identity systems, signage and environmental design programs. Clients include BMW Motorsport, BMW Motorcycles, SABMiller, Anglo Gold, Procter & Gamble South Africa, FirstRand Bank, Audi, Nissan, Great West Life and Credit Union of Denver.

Inspired to build a business focused on creating Cohesive Brand Experiences, Marcel founded FreshBrand, in 2002.

Contact Info:

Marcel Venter

5943 N. IPM Dr.

Parker, CO 80134

720-771-8881

Marcel@FreshBrand.com